

2025



Christian
Camping
International

IMPACT REPORT



Photo Courtesy of The Fishermen Trust, India

Dear CCI Family,

Around the world, millions of lives are being impacted and transformed for Christ through the ministry of camp. This year has been a beautiful reminder that God's mission is alive and moving through Christian camping—strengthening Associations, deepening partnerships, and opening doors in new nations.

From Africa to Asia, from Europe to the islands of the South Pacific, we are seeing new Associations form, new camps launch, and God raise up people of vision and faith to serve their communities for Christ. Across cultures, denominations, and organizations, our Associations and networks of camps are growing stronger together in unity, sharing wisdom and encouragement as one global family in Jesus.

What moves me most is seeing how God's Spirit is at work, calling and equipping His people to lead, transforming lives through the dynamic and life-changing experience of camp. The next generation is stepping forward with creativity and courage, carrying the mission into new places and cultures.

Your prayers and generous support make this possible. Together, we are part of something God is multiplying—leaders encouraged, communities renewed, and millions of lives around the world impacted for Christ.

With deep gratitude,



In Christ,
Bill Fernald
CCI CEO



Christian
Camping
International

AROUND THE WORLD

29

Global Associations

70

Countries Served

1,484

Member Camps

OVER
10.5
MILLION

Campers
Served Around
the World



GLOBAL

LEADERSHIP PROGRAM

CCI's Global Leadership Program serves both Executive Leaders and Emerging Leaders, allowing us to strengthen camps and associations today and to prepare for strong camps and associations for years to come.



PALA PALA KENYA



As I go through my leadership experience as a board member in charge of training for the African Christian Camping Association and also as a Priest leading youth in my diocese, my leadership journey was profoundly deepened and redirected by my experience in the Global Leadership Program (GLP).

For me, GLP was more than a course; it was a sacred space for growth, reflection, and personal development, specifically designed for those of us called to lead God's people toward His agendas.

The most valuable aspect was the powerful sense of connection. Sitting with other CCI leaders from around the world and hearing their stories was a profound affirmation. It reminded me that the challenges and joys I face are not unique to my context, and through their testimonies, I saw God's faithful presence in my own leadership story with fresh eyes.

The curriculum provided invaluable tools that I immediately brought back to our camps. Books like *Strengthening the Soul of Your Leadership* and *The Way of the Shepherd* (two of the best books in the program) offered deep insights that shaped our training sessions. They reinforced the non-negotiable rhythm of leading from a healthy soul—of intentional rest and reflection through my rule of life—so that I do not get lost in the work. They also

equipped me to better lead others, giving me a framework to intentionally develop and grow the incredible leaders I work alongside.

This was put to the test when I led the team that delivered the African Christian Camping Conference, an experience where our GLP-forged principles were lived out.

Now, my participation continues as I have the privilege of coming alongside others who are now going through the program. The impact I foresee is a continuous cycle of health and growth. For me personally, a renewed commitment to rhythms that sustain my calling, and for our camps, a generation of leaders who are developed with intention and grace. My GLP journey equipped me not just to lead, but to serve others on the same path, ensuring that the mission of Christian camping across Africa is strong, soulful, and centered on Christ.



Photo Courtesy of Sora Araki, Japan



Photo Courtesy of Sora Araki, Japan



TROY NEW ZEALAND



The Global Leadership Programme has been one of the most valuable seasons of my leadership journey.

When I first joined, I thought it might simply be another training course, a chance to learn some new skills and meet a few people. What I discovered was something far deeper. The GLP gave me the gift of space: space to pause, reflect, and think about leadership not just as a role or set of tasks, but as part of who I am and who God is shaping me to be.

GLP as a global classroom and community rolled into one. Through lessons and discussions, you are stretched by world-

class leaders and encouraged by peers who share the same passion for Christian camping from a totally different perspective. It's not just about what you learn, but about who you learn with, and the relationships you carry forward.

Some of the most impactful lessons for me came through the focus on self-leadership and development. I was stretched and challenged like nothing else in the executive leaders, and the challenges set in that space allow me to intentionally invest in my team, just as others invested in me.

The GLP has left me with the conviction that leadership is meant to multiply, not be held onto. Personally, it has grown my character and perspective. For El Rancho, it has sparked a culture of raising up the next generation of leaders, ensuring the mission of Christian camping continues for years to come.



NEW ASSOCIATIONS

A CROSS THE GLOBE new associations are being formed. In the past several years we've seen new associations thriving in Sierra Leone, Ghana, and Armenia. Courageous leaders in each of these countries are paving the way to equip and ignite the Christian Camping movement in their region.



Photo Courtesy of CCI Armenia

ARMENIA

Christian Camping International (CCI) Armenia serves the Christian community with a vision to strengthen, equip, and inspire camp leaders and churches in the ministry of Christian camping.

Christian camping in Armenia has a rich history that dates back to the early 1990s. Following the collapse of the Soviet Union, these camps opened a new world of freedom, faith, and fellowship for Armenian children and youth. For the first time in decades, they could gather openly to learn about God, worship, and experience Christian community.

By the mid-1990s, many churches had started to organize their own summer camps. However, most lacked consistent structure, leadership training, and an overall organized system. Camps were often driven by good intentions but not always guided by clear vision or unified methodology.

This began to change in 2004, when Dave Lowen brought the vision and mission of Christian Camping International to Armenia. Within a year, a local committee was formed to guide and develop the ministry.

From 2011 onward, local Armenian trainers—many of whom had once been participants—took leadership of the programs. This marked a significant step in CCI Armenia's maturity and sustainability. Over the years, the number of participating churches grew from 14 to 25, reflecting growing trust and enthusiasm in the Christian camping movement.

This year, CCI Armenia's ministry continued to grow, with over 100 participants in the national gathering, and CCI Armenia remains committed to empowering churches and leaders to make every camp a place where lives are transformed and Christ is glorified.



Photo Courtesy of CCI Sierra Leone

SIERRA LEONE



The story of Christian Camping

International – Sierra Leone (CCISL) traces its beginnings to 2015, when the vision for a national camping ministry took root after leaders returned from a CCI Consultative Conference in Ghana, inspired to plant the seeds of this movement in their nation. From a humble steering committee, CCISL has grown into a vibrant national association and a proud registered member of CCI Worldwide as of 2025. Camps and outdoor programmes have been held in Freetown, Mile 91, Bo, Makeni, and other regions, bringing together children, youth, and adults from diverse backgrounds.

Through these gatherings, we have witnessed God's transformative power. Children have discovered faith and hope;

young people have embraced servant leadership, resilience, and purpose; adults have found renewal and fellowship. Camping and outdoor activities provide safe spaces for healing, discipleship, and authentic community, leading many to a personal relationship with Jesus Christ. The testimonies of changed lives continue to affirm that this ministry is a vital tool for national spiritual and social renewal.

CCI Worldwide opened the doors of partnership in the shared work of Christ's ministry across nations and cultures. Through this collaboration, the movement continues to strengthen its resolve to nurture campers, train leaders, and extend the love of Christ to every corner of Sierra Leone.

BILL'S TRAVEL



This past year has been filled with extraordinary opportunities to connect with leaders across the globe, sharing CCI's vision, encouraging camp leaders, and learning from their unique contexts. Together they reflect one movement: God using camp to reach the nations and equip the next generation. This past year alone, I've had the privilege of serving across 6 of the world's 7 continents, a reminder of how far your partnership is carrying this vision.

AUSTRALIA August 2024

Christian Venues Association National Conference

SOUTH KOREA September 2024

Lausanne 4 Congress

COLOMBIA October 2024

CCI Latin America International Conference – Conexión

In October 2024, I traveled to Colombia for the CCI Latin America International Conference under the theme Conexión, celebrating 60 years of CCI Latin America. I was honored to deliver three keynote sessions—focusing on the relational network of camping worldwide, succession planning, and healthy self-leadership. A special joy was teaming up with my friend, mentor, and former CCI International Director, Dan Bolin, as we listened, prayed, and celebrated alongside Latin American leaders.



Bill with Dan Bolin
(former CCI Director) in Colombia

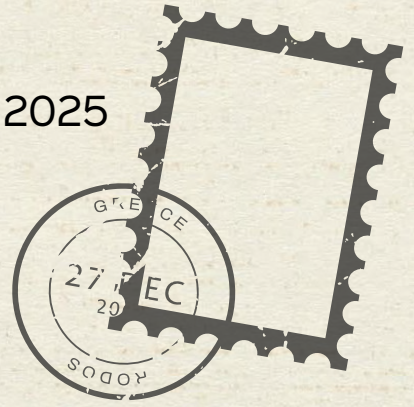


Bill with Grover and Lorena (CCI Bolivia
Directors) in Colombia

UNITED KINGDOM

January 2025

Christian Residential Network National Conference



CHINA

Spring 2025

Consulting with New Camp Developments

In spring 2025, I was invited into sensitive but strategic conversations with emerging camp leaders in China. While not a public conference, this consultation was a powerful reminder of God's creativity in opening new doors. My role was to listen, encourage, and provide insights from global experience.



Bill and Anthony Scott
(Director of Glorietta) In China

SOUTH AFRICA

July 2025

Christian Camping Southern Africa Regional Conference – Living Worthy

In July 2025, I traveled to South Africa for the CCSA Conference under the theme Living Worthy. I delivered keynote addresses on global vision and leadership development, connecting the regional movement to CCI's worldwide mission. Despite economic and cultural challenges, leaders across Southern Africa are resilient and passionate, creating spaces where young people encounter Jesus.



Bill with Niklaas Arrangies (Director of Christian Camping Southern Africa) and his Family





Bill Speaking at Christian Camping New Zealand National Conference

NEW ZEALAND

September 2025

Christian Camping New Zealand National Conference



KENYA

October 2025

CCI Association Leaders Gathering –

One Table. One Vision. One Family.

In October 2025, I had the privilege of joining leaders from six continents in Kenya for a historic time of vision, equipping, and partnership under the theme One Table. One Vision. One Family. Together with the CCI Board and Association leaders, we gathered as one global family to discern God's Spirit-led future for Christian camping. Through devotions, roundtables, and cultural exchanges, I witnessed unity deepen and Kingdom collaboration take shape in powerful ways.

Your gifts are fueling a global movement—uniting camp networks, encouraging and equipping leaders, and advancing the Gospel to more nations every year.



Leaders at the 2025 Global Gathering in Kenya



Lives Changed



Alisa's Story

Ukraine

When sixteen-year-old Alisa arrived at Camp Maximum in Ukraine last summer, she carried the weight of loss no young person should bear. Her father had been killed in the war. Her

closest friends had moved abroad, and school was often interrupted by air-raid sirens. Life had become a pattern of fear and silence.

Through her local church, Alisa learned about camp, and thanks to generous donors, she was able to attend for the first time. The week was filled with games, laughter, and community—yet what touched her most was the evening chapel. Singing about God's love and studying His Word, she discovered that Scripture is alive and speaks directly to life today.

"Camp gave me more than good memories; it opened my heart," Alisa shared. "Even in war, I realized, God never leaves us. He sends people who care and who open doors we could never open ourselves."

By the end of camp, Alisa had found something she thought she'd lost forever—trust. Her faith began to take root again, and fear gave way to a quiet peace.

Today, even as the war continues, Alisa carries that hope with her. As a first-year medical student, she is learning to live with courage and compassion, trusting that the same God who met her at camp is still writing her story, one day at a time.

Please join us in praying for Alisa and for Camp Maximum, as they continue to bring light and love to young people in Ukraine.



Sammy's Story

Indian Christian Camping Association

My name is Sammy and I am blessed to share this short testimony of mine with you all. It's been a blessing to be a part of Life Alive for quite an amount of time now.

It is really wonderful the way God has taken me through these years. Chikaldara Youth Camp (CYC) and Life Alive Fellowship have a huge role in it. I had always heard about CYC in my church but the first time I got to attend was in 2022. In fact, it was the first time I ever went to a camp.



I remember stepping into Satpura Resort for the first time in 2022. It was a wonderful experience - the whole environment, the place and everything related to camp. I thought it would be a fun camp but never expected that God would touch the lives of all the people in such a marvellous way. I felt the presence of God every moment at the camp. The word, worship, workshop sessions and everything else was just what I needed personally. The best memory that I have was the last day of the camp when all the youngsters were on their knees submitting their lives to Jesus. It was heavenly.

I would really encourage every young person to be a part of this and witness the change God makes in their lives for His glory. Today, I'm part of the leadership team and worship team in Life Alive Fellowship. The Lord has mended me and guided me to act according to his will and I pray I would continue to do so. Being a part of Life Alive Fellowship and CYC Awaken Camp has been a huge blessing for me personally and for a lot of young people like me.

Please join us in praying for Sammy, the leadership of CYC, and ICCA.

THANK YOU

for your prayers and gifts that make
CCI's ministry possible!



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